



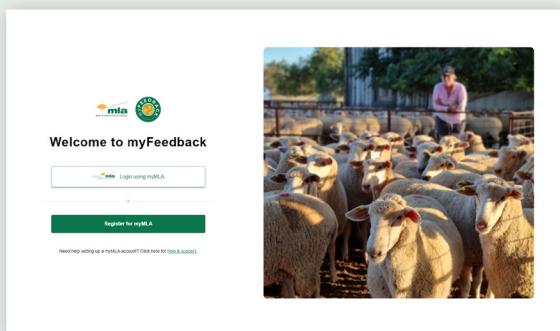
# myFeedback: how to get started



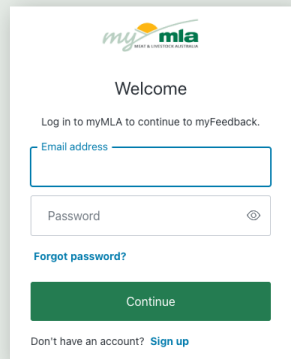
## Access myFeedback with an LPA-accredited account

If you are not an LPA-accredited producer please continue to page 2. For information on how to link your LPA and myMLA account [click here](#).

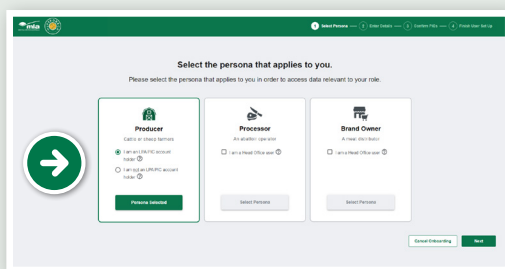
- 1 Login to myMLA and navigate to the myFeedback product.



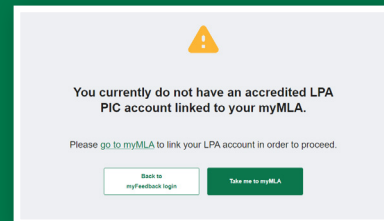
- 2 Enter your myMLA login details.



- 3 Select 'Producer' and 'I am an LPA PIC account holder', then select 'Next'.

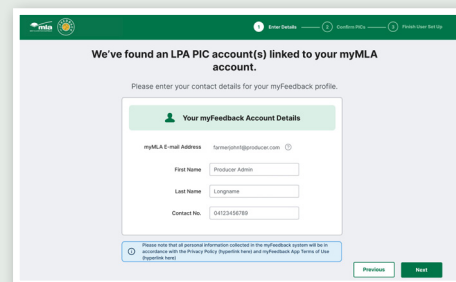


- a. If you have not linked your LPA account to your myMLA account, you will see this screen.

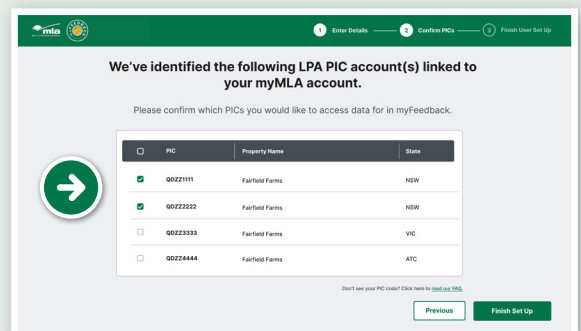


- b. To access myFeedback, click on the 'Take me to myMLA' button and follow the steps to link your LPA account.

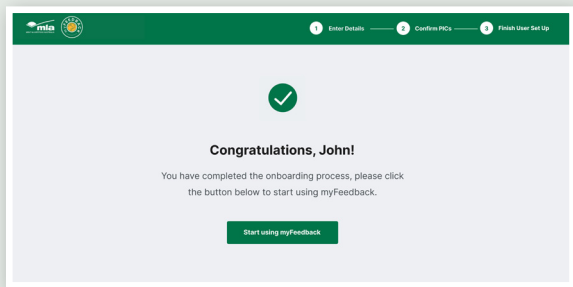
- 4 Enter your account details then press 'Next'.



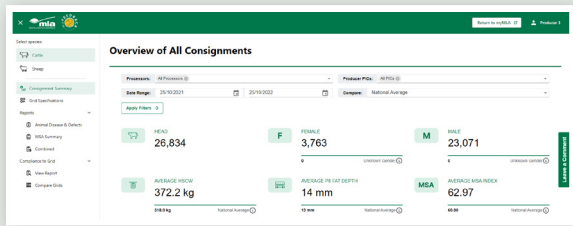
- 5 You will then see a list of PICs associated with your myMLA account. Ensure the PICs you want to see data for in myFeedback are selected. To select all PICs, check the box in the grey header row. Click 'Finish Set Up'.



- 6 Your myFeedback account is now set up, please select 'Start using myFeedback' to use the system.

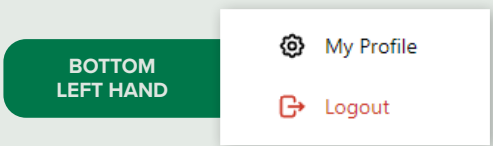
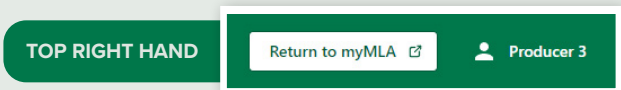


- 7 You can now access an overview of all of your consignments and use the left hand menu to navigate the remainder of the system.

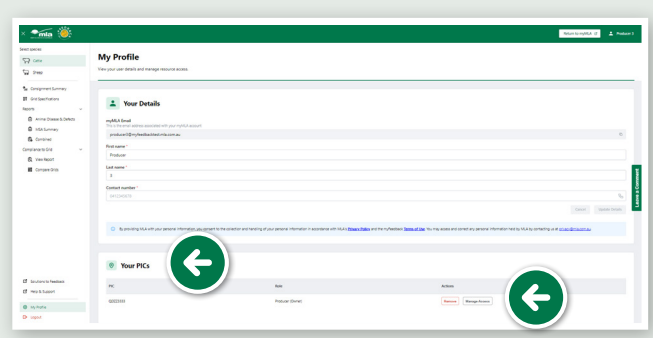


### To view your profile details:

- 1 To view your details, either click your name at the top right hand of the screen or navigate to My Profile at the bottom of the left hand menu.

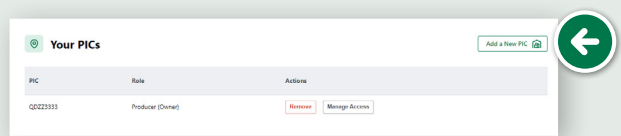


- 2 On the 'My Profile' page, scroll down to view 'Your PICs'.

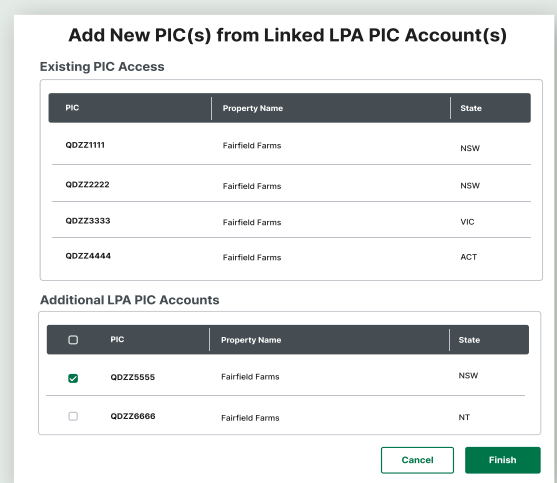


### Add extra PICs to myFeedback

- 1 On the 'My Profile' page, scroll down to the 'Your PICs' section and select 'Add a New PIC'.



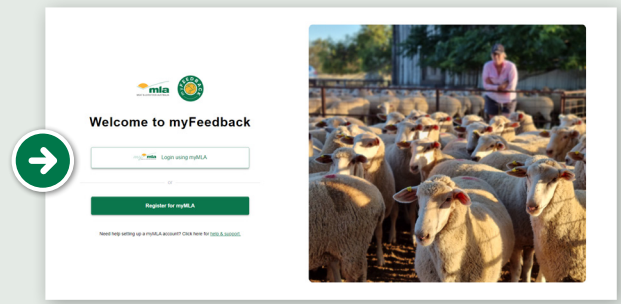
- 2 If there are additional PICs available, you'll see this pop-up window with two tables – 'Existing PIC Access' and 'Additional LPA PIC Accounts'. Select the PICs you want to view and then select 'Finish'.



### Access myFeedback without an LPA account

Follow these steps to request access and set up your myFeedback account.

- 1 Login to myMLA and navigate to the myfeedback product



- 2 Select 'I am not an LPA PIC account holder' then click 'Next'.

Select the persona that applies to you.

Please select the persona that applies to you in order to access data relevant to your role.

**Producer**  
Cattle or sheep farmers

I am an LPA PIC account holder  
 I am not an LPA PIC account holder

**Processor**  
An abattoir operator

I am a Head Office user

**Brand Owner**  
A meat distributor

I am a Head Office user

Persona Selected

- 3 Enter the PICs you would like to request data access to. Provide as much detail as possible in the 'Reason for access' field. Then click 'Next'.

Please enter the PICs that you would like to request data access to.

Enter the PIC, relationship to PIC owner and reason for requesting data access below

Start typing to enter PIC code(s) Add PIC +

| PIC     | Relationship to PIC Owner | Reason for Access       |
|---------|---------------------------|-------------------------|
| 0022111 | Agistor                   | Agistor on the property |
| 0022222 | Business Partner          | Agistor on the property |
| 0022333 | Employee                  | Agistor on the property |

Previous Next

- 4 Complete your details. This information will be provided to the PIC owner when your request for access is submitted.

Please enter your contact details for your myFeedback profile

This information will be provided to the PIC owner upon submitting your request to access myFeedback.

**Your myFeedback Account Details**

myMLA E-mail Address: farmerjohn@producer.com

First Name: Producer Admin

Last Name: Longname

Contact No.: 04123456789

Previous Submit Request

- 5 Your request has been submitted to the PIC owner for approval.

**Request Submitted!**

Your request has been submitted to the owner of the PIC(s) requested. It is the responsibility of the PIC owner to accept or reject any request for access to data. You will receive an e-mail notification with an outcome when your request has been actioned by the PIC owner.

- 6 You will receive an email notification when the request has been reviewed. Follow the steps in the email to access myFeedback.

Hi John,

You have been given access to PIC ABC1223456 with the role **Producer (Associate)** on the myFeedback system.

You can start viewing data for this PIC at <https://myfeedback.mla.com.au>.

This message was automatically generated by the myFeedback system. Please do not respond directly to this email. If this request was not made by you, or you have any queries or concerns please don't hesitate to contact: [myfeedback@mla.com.au](mailto:myfeedback@mla.com.au).

Regards

**myFeedback**

**Meat & Livestock Australia**

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